

Fish 2.0

Using Partnership and Competitions to Drive Investment into SIDS food systems

Food Security and Climate Adaptation in SIDS

Milan, October 15, 2015

Monica Jain - Founder, Fish 2.0

monica@fish20.org



Why Fish 2.0?

Growth of local food & seafood enterprises is
the key to improving food security in SIDS

— **BUT** —

SIDS Businesses are **isolated** from

- **Investors**
- **Business knowledge**
- **Food markets**

**And: It's proven to be difficult for other capacity initiatives to
identify and engage promising ventures**

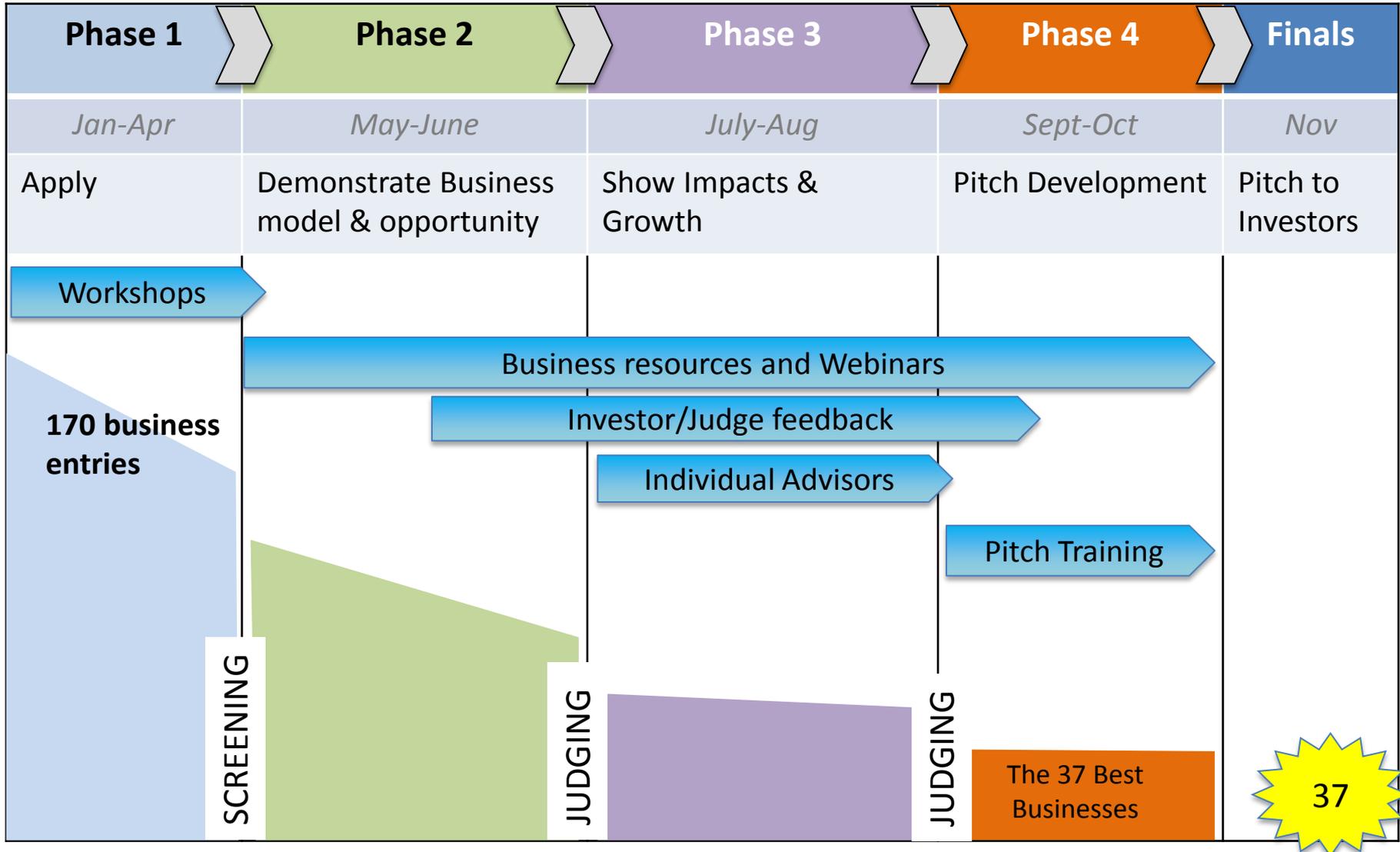
Fish 2.0 has a proven strategy to overcome these issues

- Identify, connect and engage businesses
- Provide business knowledge and support
- Use broad partnerships and competition to select the best

A Global Diverse Partnership of Sponsors Support Fish 2.0



Fish 2.0 uses a Business Competition platform to select the best enterprises to support, at large scale



Global participation, with significant SIDS entries

North America	90
USA	75
Canada	15
Total Eligible	79

Lat Am & Carib	9
Mexico	2
Peru	2
Chile	2
Costa Rica	1
Bahamas	1
Belize	1
Total Eligible	9

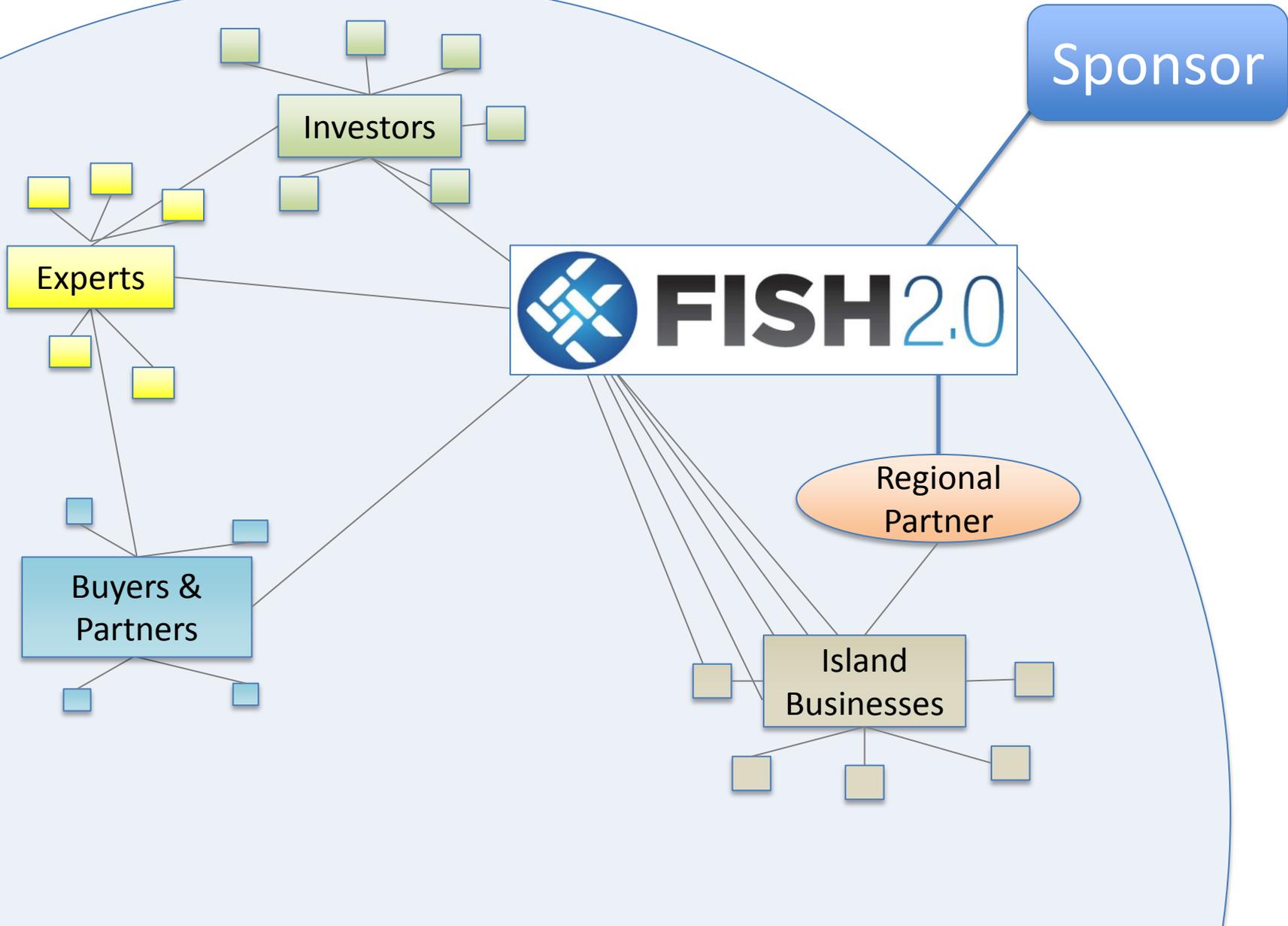
Europe & Middle East	13
United Kingdom	4
Switzerland	3
Israel	2
Netherlands	1
Portugal	1
Denmark	1
Kyrgyz Republic	1
Total Eligible	10

Africa	5
Angola	1
Cape Verde	1
Nigeria	2
South Africa	1
Total Eligible	1

Asia	19
Thailand	8
Japan	5
India	2
Indonesia	2
Malaysia	1
Philippines	1
Total Eligible	17

Pacific & Oceania	34
Fiji	12
Papua New Guinea	5
Micronesia	4
Kiribati	2
Solomon Islands	2
Vanuatu	2
Cook Islands	1
Marshall Islands	1
New Zealand	1
Palau	1
Tuvalu	1
Australia	2
Total Eligible	32

We work with Regional partners to select, support and connect the businesses with the Fish 2.0 Network



Local Partnerships are strengthened through Workshops, where Government, NGOs and Enterprises Connect



Local Media Helps Spread Awareness



WWF Global | español

Home | WWF? | What We Do | Our Earth | You Can Help | News & Stories | Images | GIFTS | DONATE

South Pacific food security and livelihoods promoted by Fish 2.0

Like 0 | Tweet 0 | Email 0 | ShareThis 22

Posted on 11 March 2015

Sustainable fisheries crucial to the sustenance and livelihoods for much of the South Pacific are promoted through the Fish 2.0 competition, said United States Ambassador Judith Cefkin.

Fish 2.0 Workshop at Novotel Nadi this



Sunonline | Gmail for Wind

NEWS NATION SUNCITY SUNBIZ ENTERTAINMENT MAGAZINES TOURISM WORLD SPORTS VIDEO

SUNVOICE OPINION COORDINATOR WIRELESS TECHNOLOGY LIFESTYLE HEALTH TRAVEL LETTERS PHOTOS

SUNCITY

Sustaining Marine Life

My nominee for the Office of the Commissioner of the Environment provided for the Constitution is Konousi Koro.

Monica Jain, US Ambassador to Fiji



The Fiji Times ONLINE

Home | Politics | Local | Sport | World | Letters | Editorial | Nai Lalakai | Business | Features | Classifieds

Fisheries business competition attracts interest

Litia Matthewsell
Monday, April 06, 2015

A GLOBAL fisheries business competition has attracted more interest than expected from Pacific businesses that are involved in the seafood supply chain.

The Fish 2.0, Where Seafood Businesses and Investors Connect competition was recently held in Nadi to familiarise entrepreneurs with the competition's requirements and opportunities.

"We funded the participation for only 25 participants but about double that number applied and some have opted to come at their own cost," said Monica Jain, whose US-based company Manta Consulting runs the competition.

Fish 2.0's first competition began in 2013, and its reach into the Pacific region this year has been backed by the US State Department.

"We hope the Fish 2.0 will foster the growth of businesses and investment in the Pacific islands, facilitate diaspora mentoring connections and support the development of sustainable fisheries, technologies and supply chains to protect global oceans," US ambassador, Judith Cefkin noted.



Solomon Star

SI seafood businesses stand chance to grow from Fish 2.0

Published: 18 January 2015

Solomon Islands entrepreneurs working within the seafood sector from coast to pole could exponentially expand their businesses through the Fish 2.0 competition sponsored globally early this month.

Fish 2.0 is a business competition that connects investors with seafood businesses giving them an opportunity to win over \$100,000 in prizes, gain operational visibility, and strategic partners and ultimately garner new investments to their businesses.

Fish 2.0 is backed by a broad range of over 19 foundations, private investors and corporates.

Fish 2.0 and staff Pacific will be hosting a workshop for interested businesses from 10-12 in Ft. to share information and answer any queries participants from Solomon Islands may have about the Fish 2.0 competition.

At the end of the workshop participants will have learned how to prepare a short business plan and understand what investors are looking for.

Larger companies will have a chance to understand the business development opportunity offered by Fish 2.0.

This workshop will also provide support for those participants interested to enter the broader Fish 2.0 competition. Application forms to attend the Fish 2.0 Fiji Workshop can be downloaded at this link: <http://www.fish20.org/images/fish20app.pdf>

Sally Baker, Conservation Director: WWF Pacific says the workshop is an excellent opportunity for entrepreneurs and existing businesses in the seafood, aquaculture and mariculture sector in the Pacific to improve on their business and help them connect with investors interested in investing in the region.

"We are calling on entrepreneurs in the seafood business in the Solomon Islands to be part of the workshop and because of the limited number of seats available, it's a first come first serve opportunity and successful applicants will be provided travel stipends."



EMTV online

Home | Programs | Lifestyle | Finance | Tech | Videos | Photo Gallery | RSS Feeds | EMTV Guide | EMTK

Top Stories

Pacific Seafood Companies Reach Finals in the US

on Monday, 14 Sep 2015. Posted in Home



ABC | Radio Australia



THE STALLION

Globally, resonates with a wide range of interests

FAST COMPANY

Bloomberg

the guardian

NATIONAL GEOGRAPHIC

HUFF POST

THE WALL STREET JOURNAL.

Worth
THE EVOLUTION OF FINANCIAL INTELLIGENCE

unite

IMPACT ALPHA
INVESTMENT NEWS FOR A SUSTAINABLE EDGE

Inside Philanthropy

PRODAVINCI

Aquaculture North America

Stanford SOCIAL INNOVATION REVIEW
Informing and inspiring leaders of social change

AGFUNDER

environmental LEADER

Invest with Values

undercurrentnews
seafood business: news from beneath the surface

LÍDERES AGENTES DE CAMBIO



- Small scale fishing business which supplies fresh seafood to households & restaurants
- Seeking small investment to increase capacity, storage and handling.
- Brings income and food security to outer islands of Vanuatu
- Finalist in the Fish 2.0 competition.
- Will pitch to 200+ investors at Stanford University, California, in November

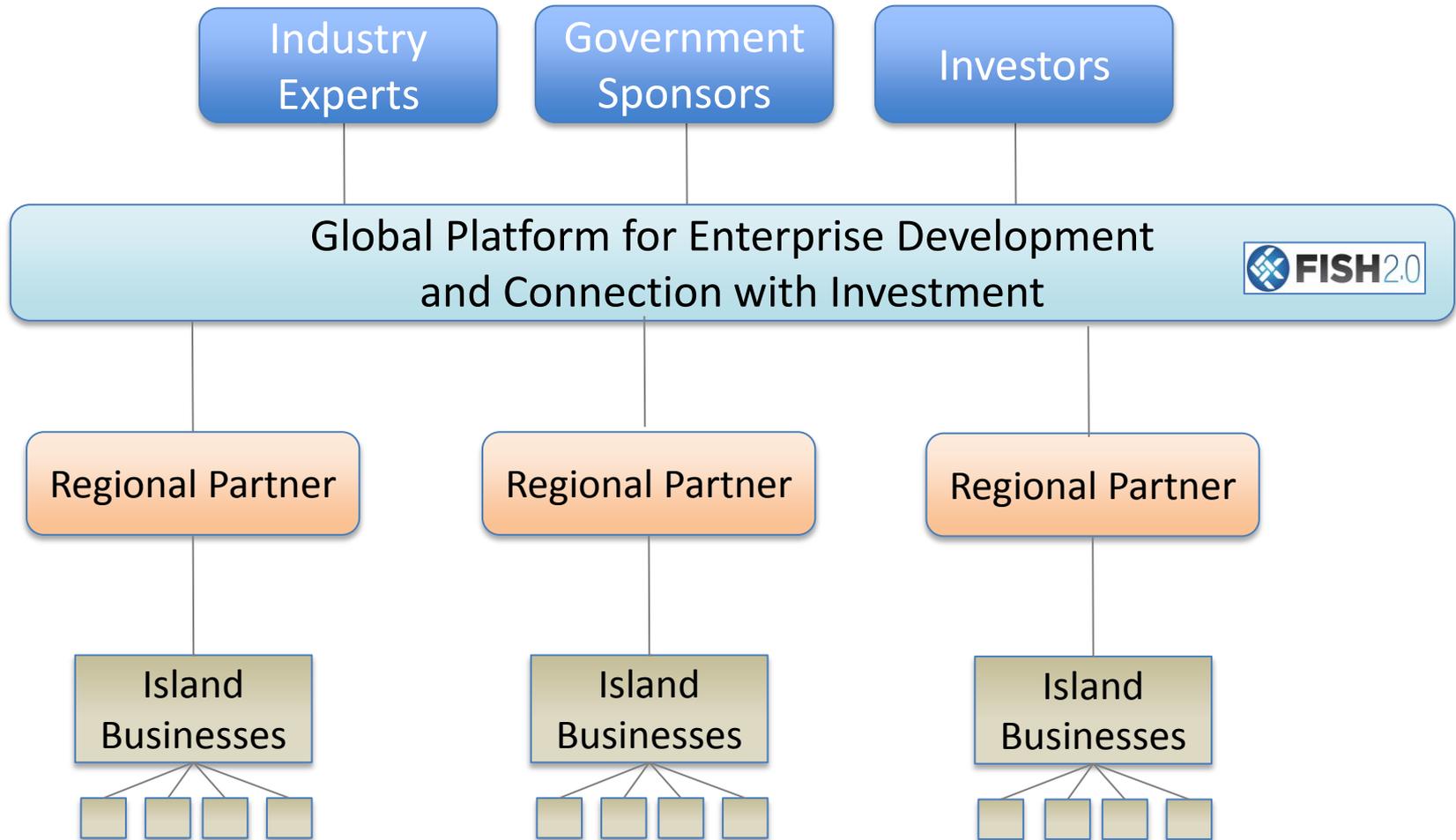




- Tuna processor /exporter working with exporters.
- Looking to build infrastructure to improve security and serve the local food market
- Entire island depends on these jobs
 - Will reduce vulnerability to outside markets.
 - Provide a affordable, healthy, local protein.
- Finalist in Fish 2.0
- Seeking connections with experts on incorporating social and environmental impacts into the core of the business



A Proven Structure to meet SAMOA Pathway objectives



Thank You

Monica Jain

monica@fish20.org

www.fish20.org